



Mark Scheme (Results)

Summer 2024

Pearson Edexcel GCSE

In History (1HI0)

Paper 3: Modern depth study

Option 33: The USA, 1954-75:
conflict at home and abroad

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Summer 2024

Question Paper Log Number P76418A

Publications Code 1HI0_33_2406_MS

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General Marking Guidance

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

How to award marks when level descriptions are used

1. Finding the right level

The first stage is to decide which level the answer should be placed in. To do this, use a 'best-fit' approach, deciding which level most closely describes the quality of the answer. Answers can display characteristics from more than one level, and where this happens markers must use the guidance below and their professional judgement to decide which level is most appropriate.

For example, one stronger passage at L4 would not by itself merit a L4 mark, but it might be evidence to support a high L3 mark, unless there are substantial weaknesses in other areas. Similarly, an answer that fits best in L3 but which has some characteristics of L2 might be placed at the bottom of L3. An answer displaying some characteristics of L3 and some of L1 might be placed in L2.

2. Finding a mark within a level

After a level has been decided on, the next stage is to decide on the mark within the level. The instructions below tell you how to reward responses within a level. However, where a level has specific guidance about how to place an answer within a level, always follow that guidance.

Levels containing two marks only

Start with the presumption that the work will be at the top of the level. Move down to the lower mark if the work only just meets the requirements of the level.

Levels containing three or more marks

Markers should be prepared to use the full range of marks available in a level and not restrict marks to the middle. Markers should start at the middle of the level (or the upper-middle mark if there is an even number of marks) and then move the mark up or down to find the best mark. To do this, they should take into account how far the answer meets the requirements of the level:

- If it meets the requirements *fully*, markers should be prepared to award full marks within the level. The top mark in the level is used for answers that are as good as can realistically be expected within that level
- If it only *barely* meets the requirements of the level, markers should consider awarding marks at the bottom of the level. The bottom mark in the level is used for answers that are the weakest that can be expected within that level
- The middle marks of the level are used for answers that have a *reasonable* match to the descriptor. This might represent a balance between some characteristics of the level that are fully met and others that are only barely met.

Indicative content

Examiners are reminded that indicative content is provided as an illustration to markers of some of the material that may be offered by students. It does not show required content and alternatives should be credited where valid

Modern depth study: The USA, 1954–75: conflict at home and abroad

| Question | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Give two things you can infer from Source A about the treatment of Black Americans in the 1950s. Target: Source analysis (making inferences). AO3: 4 marks. |
| Marking instructions | |
| Award 1 mark for each valid inference up to a maximum of two inferences. The second mark for each example should be awarded for supporting detail selected from the source. e.g. <ul style="list-style-type: none">• <i>Black Americans were not even safe in their own homes (1). An armed attack was made on the home of Robert Williams and white racists tried to intimidate Black Americans by driving through his neighbourhood firing guns (1).</i>• <i>Black Americans were not protected by the police (1). Law enforcement officials were involved in the attacks and the police Chief denied an attack had taken place (1).</i>• <i>Black Americans were targeted if they campaigned for integration (1). An armed attack was made on the home of Robert Williams, who had led a campaign for integration at the local swimming pool (1).</i> Accept other appropriate alternatives. | |

| Question | | |
|----------|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2 | | <p>Explain why the USA was not able to win the war against the Vietcong in the years 1964–73.</p> <div style="border: 1px solid black; padding: 10px; margin: 10px 0;"> <p>You may use the following in your answer:</p> <ul style="list-style-type: none"> • the Vietcong use of booby traps • the US use of Agent Orange <p>You must also use information of your own.</p> </div> <p>Target: Analysis of second order concepts: causation [AO2]; Knowledge and understanding of features and characteristics [AO1]. AO2: 6 marks. AO1: 6 marks.</p> |
| Level | Mark | Descriptor |
| | 0 | No rewardable material. |
| 1 | 1–3 | <ul style="list-style-type: none"> • A simple or generalised answer is given, lacking development and organisation. [AO2] • Limited knowledge and understanding of the topic is shown. [AO1] |
| 2 | 4–6 | <ul style="list-style-type: none"> • An explanation is given, showing limited analysis and with implicit or unsustainable links to the conceptual focus of the question. It shows some development and organisation of material, but a line of reasoning is not sustained. [AO2] • Accurate and relevant information is included, showing some knowledge and understanding of the period. [AO1] |
| 3 | 7–9 | <ul style="list-style-type: none"> • An explanation is given, showing some analysis, which is mainly directed at the conceptual focus of the question. It shows a line of reasoning that is generally sustained, although some passages may lack coherence and organisation. [AO2] • Accurate and relevant information is included, showing good knowledge and understanding of the required features or characteristics of the period studied. [AO1] <p><i>Maximum 8 marks for answers that do not address three or more aspects of content.</i></p> |
| 4 | 10–12 | <ul style="list-style-type: none"> • An analytical explanation is given which is directed consistently at the conceptual focus of the question, showing a line of reasoning that is coherent, sustained and logically structured. [AO2] • Accurate and relevant information is precisely selected to address the question directly, showing wide-ranging knowledge and understanding of the required features or characteristics of the period studied. [AO1] <p><i>No access to Level 4 for answers that do not address three or more aspects of content.</i></p> |

Marking instructions

Markers must apply the descriptors above in line with the general marking guidance (page 3).

Performance in AO1 and AO2 is interdependent. An answer displaying **no** qualities of AO2 cannot be awarded more than the top of Level 1, no matter how strong performance is in AO1; markers should note that the expectation for AO1 is that candidates demonstrate both knowledge *and* understanding.

The middle mark in each level may be achieved by stronger performance in either AO1 or AO2.

Indicative content guidance

Answers must be credited according to candidates' deployment of material in relation to the qualities outlined in the mark scheme. While specific references are made in the indicative content below, this does not imply that these must be included; other relevant material must also be credited.

Relevant points may include:

- It was difficult for the US troops to combat and defeat Vietcong guerrilla tactics such as the use of booby traps, tunnels and ambushes.
- American tactics, for example, the use of chemical weapons such as Agent Orange, antagonised the Vietnamese population, making them likely to support the Vietcong against the Americans.
- The nature of guerrilla warfare meant that combat was small-scale, preventing American troops from using their superior technology.
- The morale of American troops, and therefore their commitment, was affected by the unpredictable nature of guerrilla warfare and the difficulties in identifying members of the Vietcong.
- The Americans failed to win the 'hearts and minds' of peasants in South Vietnam; policies such as 'Strategic Hamlets' and 'Search and Destroy' antagonised them.
- Opposition to involvement in the war increased within the USA, making it difficult for politicians to justify funding the war.

| Question | | |
|--------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3 (a) | | How useful are Sources B and C for an enquiry into the achievements of Martin Luther King in the civil rights movement? Explain your answer, using Sources B and C and your knowledge of the historical context. Target: Analysis and evaluation of source utility. A03: 8 marks. |
| Level | Mark | Descriptor |
| | 0 | No rewardable material. |
| 1 | 1–2 | <ul style="list-style-type: none"> A simple judgement on utility is given, and supported by undeveloped comment on the content of the sources and/or their provenance¹. Simple comprehension of the source material is shown by the extraction or paraphrase of some content. Limited contextual knowledge is deployed with links to the sources. |
| 2 | 3–5 | <ul style="list-style-type: none"> Judgements on source utility for the specified enquiry are given, using valid criteria. Judgements are supported by developed comment related to the content of the sources and/or their provenance¹. Comprehension and some analysis of the sources is shown by the selection and use of material to support comments on their utility. Contextual knowledge is used directly to support comments on the usefulness of the content of the sources and/or their provenance. |
| 3 | 6–8 | <ul style="list-style-type: none"> Judgements on source utility for the specified enquiry are given, applying valid criteria with developed reasoning which takes into account how the provenance¹ affects the usefulness of the source content. The sources are analysed to support reasoning about their utility. Contextual knowledge is used in the process of interpreting the sources and applying criteria for judgements on their utility. |

Notes

1. Provenance = nature, origin, purpose.

Marking instructions

Markers must apply the descriptors above in line with the general marking guidance (page 3).

No credit may be given for contextual knowledge unless it is linked to evaluation of the sources.

No credit may be given for generic comments on provenance which are not used to evaluate source content.

Indicative content guidance

Answers must be credited according to candidates' deployment of material in relation to the qualities outlined in the mark scheme. While specific references are made in the indicative content below, this does not imply that these must be included; other relevant material must also be credited. The grouping of points below does not imply that this is how candidates are expected to structure their answers.

Source B

The usefulness could be identified in terms of the following points which could be drawn from the source:

- The photograph shows King waving to a huge crowd, suggesting he is a key figure in this event.
- The size of the crowd suggests that there was huge support for the event and for King.
- The photograph shows several cameras, all fixed on King, suggesting that the March will be seen as his achievement.

The following points could be made about the authorship, nature or purpose of the source and applied to ascribe usefulness to material drawn from it:

- The photograph was probably intended to be publicised as part of a media campaign by the civil rights movement, highlighting the role of Martin Luther King.
- The purpose of the photograph is to show the civil rights campaign coming together as a unified movement.

Knowledge of the historical context should be deployed to support inferences and/or to assess the usefulness of information. Relevant points may include:

- The March on Washington and King's 'I have a dream' speech became famous, especially as the demonstration was at a significant site – Washington DC is the seat of government.
- This event took place at a key point in the civil rights campaign – King had recently been released from prison and events in Birmingham had highlighted the issues involved in the civil rights campaign.
- The peaceful nature of the event and the size of the demonstration placed pressure on the Kennedy administration to be more supportive of the civil rights movement.

Source C

The usefulness could be identified in terms of the following points which could be drawn from the source:

- Lucas' account is useful because it gives a judgement on King's work in Chicago and provides the context of what happened, showing that King had little impact on the situation.
- Lucas shows that King personally was a significant figure as his presence temporarily prevented the splits emerging between Black activists and White activists, but he could not unite them.
- Lucas's account is useful as it suggests that divisions in the movement may have contributed to King's failure to achieve his aims in Chicago.

The following points could be made about the authorship, nature or purpose of the source and applied to ascribe usefulness to material drawn from it:

- Lucas was a significant figure in the Chicago civil rights movement and also had worked closely with King, therefore his view carries weight.
- Lucas was giving an interview at a later date, recalling the situation in 1966, so his account may have been influenced by later events.

Knowledge of the historical context should be deployed to support inferences and/or to assess the usefulness of information. Relevant points may include:

- The situation in Chicago was different from the overt segregation of the Southern states and King's tactics were less effective outside the South.
- Many northern activists had opposed King's emphasis on non-violence and Black consciousness became more influential among some groups of urban Black Americans.

| Question | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3 (b) | | <p>Study Interpretations 1 and 2. They give different views about the achievements of Martin Luther King in the civil rights movement.</p> <p>What is the main difference between these views? Explain your answer, using details from both interpretations.</p> <p>Target: Analysis of interpretations (how they differ). AO4: 4 marks.</p> |
| Level | Mark | Descriptor |
| | 0 | No rewardable material. |
| 1 | 1–2 | <ul style="list-style-type: none"> Limited analysis of the interpretations is shown by the extraction or paraphrase of some content, but differences of surface detail only are given, or a difference of view is asserted without direct support. |
| 2 | 3–4 | <ul style="list-style-type: none"> The interpretations are analysed and a key difference of view is identified and supported from them. |
| <p>Marking instructions</p> <p>Markers must apply the descriptors above in line with the general marking guidance (page 3).</p> <p>Indicative content guidance</p> <p>Answers must be credited according to candidates' deployment of material in relation to the qualities outlined in the mark scheme. The indicative content below is not prescriptive and other relevant material not suggested below must also be credited.</p> <ul style="list-style-type: none"> A main difference is that Interpretation 1 suggests Martin Luther King was a key person in the civil rights movement and directly responsible for much of the progress, while Interpretation 2, on the other hand, emphasises his failures and the lack of progress, and suggests that there was growing support for alternative approaches to civil rights. | | |

| Question | | |
|----------|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3 (c) | | Suggest one reason why Interpretations 1 and 2 give different views about the achievements of Martin Luther King in the civil rights movement. You may use Sources B and C to help explain your answer. Target: Analysis of interpretations (why they differ). AO4: 4 marks. |
| Level | Mark | Descriptor |
| | 0 | No rewardable material. |
| 1 | 1–2 | <ul style="list-style-type: none"> A simple valid explanation is offered but displaying only limited analysis. Support for the explanation is based on simple undeveloped comment or on the selection of details from the provided material or own knowledge, with only implied linkage to the explanation. |
| 2 | 3–4 | <ul style="list-style-type: none"> An explanation of a reason for difference is given, analysing the interpretations. The explanation is substantiated effectively. |

Marking instructions

Markers must apply the descriptors above in line with the general marking guidance (page 3).

Indicative content guidance

Answers must be credited according to candidates' deployment of material in relation to the qualities outlined in the mark scheme. The indicative content below is not prescriptive. The examples below show different approaches to explaining difference, any one of which may be valid. Other valid material must be credited.

- The interpretations may differ because the authors have given weight to different sources. For example, Source B suggests King's speech in 1963 was a significant event in the civil rights campaign, which provides some support for Interpretation 1's view that he was a key individual in the movement, while Source C shows King failed to achieve much in Chicago, which provides some support for Interpretation 2's view that King's campaigns failed to achieve much actual change in the situation of many northern Black Americans.
- The interpretations may differ because the authors have a different perspective. Interpretation 1 considers King's impact on a national and international level while Interpretation 2 focuses on the situation in the North, and especially Chicago, in 1966.
- They may differ because the authors have a different emphasis – Interpretation 1 is summarising King's achievements up to 1965 while Interpretation 2 is explaining his failure in 1966.

| Question | | |
|----------------|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3 (d) | | <p>How far do you agree with Interpretation 2 about the achievements of Martin Luther King in the civil rights movement? Explain your answer, using both interpretations, and your knowledge of the historical context.</p> <p>Target: Analysis and evaluation of interpretations. A04: 16 marks. Spelling, punctuation, grammar and the use of specialist terminology (SPaG): up to 4 additional marks.</p> |
| Level | Mark | Descriptor |
| | 0 | No rewardable material. |
| 1 | 1–4 | <ul style="list-style-type: none"> Answer offers simple valid comment to agree with or counter the interpretation. Limited analysis of one interpretation is shown by selection and inclusion of some detail in the form of simple paraphrase or direct quotation. Generalised contextual knowledge is included and linked to the evaluation. |
| 2 | 5–8 | <ul style="list-style-type: none"> Answer offers valid evaluative comment to agree with or counter the interpretation. Some analysis is shown in selecting and including details from both interpretations to support this comment. Some relevant contextual knowledge is included and linked to the evaluation. An overall judgement is given but its justification is insecure or undeveloped and a line of reasoning is not sustained. |
| 3 | 9–12 | <ul style="list-style-type: none"> Answer provides an explained evaluation, agreeing or disagreeing with the interpretation. Good analysis of the interpretations is shown indicating difference of view and deploying this to support the evaluation. Relevant contextual knowledge is used directly to support the evaluation. An overall judgement is given with some justification and a line of reasoning is generally sustained. |
| 4 | 13–16 | <ul style="list-style-type: none"> Answer provides an explained evaluation reviewing the alternative views in coming to a substantiated judgement. Precise analysis of the interpretations is shown, indicating how the differences of view are conveyed and deploying this material to support the evaluation. Relevant contextual knowledge is precisely selected to support the evaluation. An overall judgment is justified and the line of reasoning is coherent, sustained and logically structured. |
| Marks for SPaG | | |
| Performance | Mark | Descriptor |
| | 0 | <ul style="list-style-type: none"> The learner writes nothing. The learner's response does not relate to the question. The learner's achievement in SPaG does not reach the threshold performance level, e.g. errors in spelling, punctuation and grammar severely hinder meaning. |
| Threshold | 1 | <ul style="list-style-type: none"> Learners spell and punctuate with reasonable accuracy. Learners use rules of grammar with some control of meaning and any errors do not significantly hinder meaning overall. Learners use a limited range of specialist terms as appropriate. |
| Intermediate | 2–3 | <ul style="list-style-type: none"> Learners spell and punctuate with considerable accuracy. Learners use rules of grammar with general control of meaning overall. Learners use a good range of specialist terms as appropriate. |
| High | 4 | <ul style="list-style-type: none"> Learners spell and punctuate with consistent accuracy. Learners use rules of grammar with effective control of meaning overall. Learners use a wide range of specialist terms as appropriate. |

Marking instructions

Markers must apply the descriptors above in line with the general marking guidance (page 3).

No credit may be given for contextual knowledge unless it is linked to evaluation of the interpretations.

In all levels, the second sentence relates to analysis and while the rest relate to evaluation. The following rules will apply:

- In Level 1, answers that meet the requirements only in relation to analysis without evidence of evaluation should be awarded 1 mark.
- In other levels, answers that meet the requirements only in relation to analysis (but that also fully meet the descriptors for evaluation of the level below) should be awarded no more than the bottom mark in the level.

Indicative content guidance

Answers must be credited according to candidates' deployment of material in relation to the qualities outlined in the mark scheme. While specific references are made in the indicative content below, this does not imply that these must be included; other relevant material must also be credited. The grouping of points below does not imply that this is how candidates are expected to structure their answers.

The interpretation to be evaluated suggests that King's campaigns failed to make much difference to the lives of Black Americans.

Relevant points from the provided material and own knowledge which support the claim made in the interpretation may include:

- Interpretation 2 states that King's achievement included the passing of the new Civil Rights laws but that these had little impact on the daily lives of Black Americans.
- Interpretation 2 shows that King was less effective in the north and gives a specific example of King's failed campaign in Chicago to end discrimination in housing.
- Many city authorities were reluctant to implement the new Civil Rights laws, for example closing down facilities rather than allowing them to be integrated, meaning that King's achievements were mainly theoretical rather than concrete.
- Many authorities, such as the police and the law courts, were reluctant to take action when the new laws were broken, or to protect Black Americans trying to exercise their rights, so King's work in getting laws passed had little impact.
- Malcolm X challenged King's policy of non-violence, saying that Black Americans should be willing to fight back against discrimination, using violence where necessary. The idea of 'Black Power' was gaining support, especially from younger Black Americans, who were impatient with King's tactics and were not prepared to wait for equal rights to be given to them by the White-led authorities.

Relevant points from the provided material and own knowledge which counter the view may include:

- Interpretation 1 states that King's non-violent approach was important as it allowed people in authority to support the movement, meaning that there was a better chance of laws being passed and enforced.
- Interpretation 1 shows that King was personally responsible for much of the media and international attention, which placed pressure on the government to make changes, such as the Civil Rights Act and the Voting Rights Act.
- King was an important figurehead in the civil rights movement: being arrested in Birmingham, leading the march in Selma, his home being attacked and his assassination.
- King was often in communication with President Kennedy and his brother, Robert, who was US Attorney General.
- King was an inspiring speaker and prolific writer, meaning that he provided leadership and support, as well as gaining publicity for the civil rights movement.