

4.1.7 Balance of payments

- a) Components of the balance of payments
 - The current account
 - The capital and financial accounts
- b) Causes of deficits and surpluses on the current account
- c) Measures to reduce a country's imbalance on the current account
- d) Significance of global trade imbalances
- Balance of payments: a record of all flows of money into and out of a country
- Parts of the balance of payments:
 - Trade in goods deficit
 - Trade in services surplus
 - (Primary income) Investment and employment income: net income from businesses overseas set up by UK companies surplus
 - (Secondary income) Transfers: movements of money between countries which aren't paying for goods and services such as aid deficit
- Capital account: includes transfers of non-monetary and fixed assets. The most important part is the flow of the assets of migrants.
- Financial account: involves the movement of financial assets
- Parts of the financial account:
 - FDI
 - Portfolio investment
 - Financial derivatives
 - Reserve assets
- Income from the financial account such as interest is recorded in the current account
- The current account should balance the capital and financial accounts.
 However, due to errors and omissions, they don't always balances so a balancing figure is needed
- Long term financial and capital flows: usually quite predictable such as FDI and portfolio investment
- Short term financial and capital flows: eg hot money. They are based on speculation and people trying to quickly make money by moving currencies
- Causes of a balance of payments deficit:
 - High levels of consumer spending: if the YED for imports is high then there will be a greater increase in imports
 - Poor international competitiveness: developing countries have lower costs of production
 - Appreciation of the currency will make goods more expensive
 - Inflation makes exports more expensive and less competitive
 - External shocks: a rise in the price of raw materials means a country will pay more for these imports at least in the short-run
- Consequences of a balance of payments deficit:
 - Can be a signal of uncompetitiveness or that people are wealthy and can afford imports
 - Depreciation in the currency, leading to imported inflation
 - Loss of jobs in the domestic market



- Consequences of a balance of payments surplus:
 - Can be a signal of competitiveness or that there is a lack of domestic demand
 - May be an overreliance on exports
 - Appreciation of the currency, or undervalued currency which creates inflation
 - May attract protectionist response
- Policies to correct a balance of payments deficit:
 - Policies to reduce inflation such as supply-side policies and deflationary policy
 - Protectionism
 - Devaluation in the exchange rate
 - Policies to reduce economic growth