

GCSE

Sociology

General Certificate of Secondary Education

Unit **B671**: Sociology Basics

Mark Scheme for June 2017

OCR (Oxford Cambridge and RSA) is a leading UK awarding body, providing a wide range of qualifications to meet the needs of candidates of all ages and abilities. OCR qualifications include AS/A Levels, Diplomas, GCSEs, OCR Nationals, Functional Skills, Key Skills, Entry Level qualifications, NVQs and vocational qualifications in areas such as IT, business, languages, teaching/training, administration and secretarial skills.

It is also responsible for developing new specifications to meet national requirements and the needs of students and teachers. OCR is a not-for-profit organisation; any surplus made is invested back into the establishment to help towards the development of qualifications and support, which keep pace with the changing needs of today's society.

This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which marks were awarded by examiners. It does not indicate the details of the discussions which took place at an examiners' meeting before marking commenced.

All examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes should be read in conjunction with the published question papers and the report on the examination.

OCR will not enter into any discussion or correspondence in connection with this mark scheme.

© OCR 2017

Annotations in scoris: The following annotations are available:

*	Correct point
×	Incorrect point
?	Unclear
DEV	development of an idea/point
EG	example/reference
EVAL	evaluation
J	justification
KU	knowledge and understanding
NAQ	not answered question
NBOD	benefit of doubt not given
REP	repeated point
VG	vague
BOD	benefit of doubt given
CONT	context

1		Using SOURCE A to help you, state whether the following statements (A-D) are TRUE or FALSE.		
	(a)	FALSE	[1]	One mark for the correct identification
	(b)	TRUE	[1]	One mark for the correct identification
	(c)	FALSE	[1]	One mark for the correct identification
	(d)	FALSE	[1]	One mark for the correct identification

2.	Two from:	[4]	One mark for correct identification of a reason why
	 Sample size – only 100 people therefore too small to represent the entire UK; 		the research in source A might not be useful, specifically referring to Source A.
	The sample was random therefore unlikely to be representative of different genders, ages, ethnicities etc;		Two marks for two correct identifications of reasons why the research in source A might not be useful,
	The survey took place in Barnsley, one town in the UK therefore can't generalise from this to the rest of the UK; UK;		Specifically referring to Source A. One mark for an accurate explanation of why this
	The research was conducted in England only – no inclusion of other UK countries in the sample; The research took place in a town, how twiced will.		research may not be useful or for two partial/under- developed explanations for each point
	 The research took place in a town – how typical will this be of people in villages and rural areas? The research took place only in one shopping centre therefore this limits the people that will have been 		Two marks for two accurate and different explanations of why the research may not be useful
	 included in the survey making it unrepresentative of both Barnsley and the UK; The source only contains 'some results from the survey' so there may be issues with 		NB: This answer is assessing issues of representativeness and generalisability, although these terms do not necessarily have to be used in the candidate's response. Ensure, however, that the
	representativeness/usefulness here; • Other reasonable response.		answer is engaging with these concepts to reward.
			If the first explanation is something such as 'it may not be representative' and the second is exactly the same i.e. 'it may not be representative', do not double credit. These would both be examples of partial explanations as they do not say why it may not be representative.
			A specific reference to the information in Source A needs to be made to be credited as an identified point. However, the explanation mark can still be awarded if a relevant point is made in a more general way but clearly understands the issue e.g. 'sample is small and therefore not representative' OR 'sample is only in one location and therefore not representative'.

3. Advantages: Two from: [4] **Covert research:** where the researcher does not let the people under study know that they are part of a Covert research allows the researcher to see research study; secret research. participants in their natural environment - improved NB - candidates may talk about covert research ecological validity; generally or may talk about a specific type of covert • Covert research prevents people from changing their research i.e. participant observation. Either way is 'normal' behaviour - avoids the Hawthorne Effect: fine to credit. Increases validity as people do not know they are being studied: One mark for one correct description of an • Covert research using participant observation allows the researcher to act as part of the group under study and to advantage. Two marks for two correct and different descriptions really understand things from their point of view of advantages. improved validity; May allow research to be conducted upon groups that There is only one mark per advantage so do not would not normally allow researchers in i.e. prostitutes, expect a developed answer from candidates - this is the homeless, criminals etc: not an 'explanation' question. A one word answer is • Other reasonable response. not a description, however, so should not be credited. NB – be wary of answers that throw 'reliable and valid' together in the same sentence/answer as this doesn't show understanding of the advantage and so should not be credited. 6

			 Disadvantages: Two from: Difficult to gain access to the group you wish to study e.g. for a covert participant observation, as groups are often deviant/taboo i.e. drug dealers, gangs etc; Covert research is not ethical – difficult to morally justify spying on people; Covert research may put the researcher in danger if the group find out they are being researched and have not given their consent; Danger of the researcher 'going native' and losing their objectivity; Research conducted covertly is typically small scale 		One mark for one correct description of a disadvantage. Two marks for two correct and different descriptions of disadvantages. There is only one mark per disadvantage so do not expect a developed answer from candidates – this is not an 'explanation' question. A one word answer is not a description, however, so should not be credited. NB – be wary of answers that throw 'reliable and valid' together in the same sentence/answer as this doesn't show understanding of the disadvantage and so should not be credited.
4.	(a)	(i)	 and therefore is unlikely to be representative meaning generalisations cannot be made; Covert research is unlikely to be reliable as its 'ad hoc' and largely unplanned so can't be repeated; Taking notes/recording information in a covert research study would be very difficult meaning information could be forgotten/changed and therefore lessen its validity; Other reasonable response. Diary/Amy's diary/teenage girls diary	[1]	One mark for the correct identification.
4.	(a)				
		(ii)	Interviews (if a type of face-to-face interview is mentioned e.g. unstructured interview, then this is also fine to credit)	[1]	One mark for the correct identification.
	(b)		Two from: The research is from a diary entry – these tend to be personal opinions and not objective facts and often exaggerated;	[4]	One mark for a correct identification of a reason why the evidence in source B might not be accurate Two marks for two correct identifications of reasons why the evidence in source B might not be accurate
			 The source has been adapted therefore information may have been changed/altered etc; The last sentence, 'I know this isn't true' 		One mark for an accurate explanation of why this

demonstrates that the diary writer has strong opinions evidence may not be accurate or for two partial/underon the topic of social media and dating and is not developed explanations for each point keeping an open mind (making assumptions) during Two marks for two accurate and different the research - issues of bias here: Asking questions in a group situation may reduce explanations of why this evidence may not be validity as people may be reluctant to be truthful e.g. accurate in the non-private setting of a Maths lesson; The students the researcher asked may not have **NB-** This is a question about accuracy and validity been honest in their answers because the Maths (candidates do not necessarily have to use this term) teacher was present and listening to the conversation so ensure all points that are credited engage with this issues of social desirability; concept. Answers that focus on representativeness The researcher only asked her friends questions – the relationship between them is too close to be objective and/or generalisability should not be credited. and thus the friends may not have wanted to tell her A reference to the information in Source B needs to be the truth for fear of being judged/embarrassed etc; made to be credited - this could be about it being a The research took place in a Maths lesson therefore diary entry or in a Maths lesson or researching people people won't really be focused on the research, they she knew etc. could be distracted which could limit accuracy; The sample could be lying – Amy says "I don't think I believe them though" and "...I know that isn't true..." this would reduce accuracy/truthfulness; The Maths lesson took place 'last week' meaning there could be issues with the researcher relying on memory and therefore affecting accuracy: Other reasonable response.

Question	Expected Answer	Mark	Rationale/Additional Guidance
5.	Candidates may identify the following: Possible Methods: Interviews Questionnaires Surveys Observation Participant Observation Content Analysis Case Studies Longitudinal Studies Other suitable method NB – these would need to be explained and justified in the context of the investigation, 'the media is used more today than it was in the past'. The sample could be accessed through, for example, work, school, friendship groups, family etc. There would need to be an element of comparability within the research plan to address the comparison of today and the past stated within the hypothesis. This should be seen in the sampling techniques and target population chosen.	[12]	If only one of the three methods/evidence required in the question is covered- maximum of 4 marks . If only two of the three methods/evidence required in the question is covered- maximum of 8 marks . Criticisms of other methods that strengthen the justification of the candidate's choice of method (e.g. why a structured interview and not an unstructured one) can be credited, however limitations of the chosen methods are not creditworthy in isolation . Candidates are asked to justify their choices, not evaluate them.
	 Possible types of Evidence: Official and other statistics (on media usage today and in the past etc); Previous sociological and other research on media usage; Media materials e.g. social networking sites, magazine articles, blogs, forums, TV documentaries, newspaper articles, websites etc that look at media usage; Personal documents/diaries/social network entries discussing media usage; Historical documents – that consider media usage in the past; 		Level 3

Methods and Evidence: Typically a 9-10 mark answer will give an almost full description of the selected methods and evidence – additional information needed for all methods and evidence, but this does not need to be on both sampling and methods/evidence. Typically an 11-12 marks The groups to be studied; The type of sample; The type of sample; The composition of the sample; The need to compare today and the past; Other relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 Methods and Evidence: Typically a 9-10 mark answer will give an almost full description of the selected methods and evidence – additional information needed for all methods and devidence, but this does not need to be on both sampling and information needed for all methods and information needed for all methods and betoes not needed for all methods and evidence. Typically candidates will use additional information in eadditional information for both primary methods pulse additional information in earth same sawer will trefer to be on both sams answer will great to be on both sams answer wil	Question	Expected Answer	Mark	Rationale/Additional Guidance
description of the selected methods and evidence – additional information needed for all methods and evidence, but this does not need to be on both sampling and methods/evidence. Typically an 11-12 mark answer will give additional information in needed for all methods and evidence, but this does not need to be on both sampling and methods/evidence. Typically an 11-12 mark answer will give additional information for both primary methods and evidence, but this does not need to be on both sampling and methods/evidence. Typically an 11-12 mark answer will give additional information for both primary methods and evidence i.e. a full response. This needs to be on both sampling and methods/evidence. Typically an 11-12 mark answer will give additional information for both primary methods and evidence i.e. a full response. This needs to be on both sampling and methods/evidence. Typically an 11-12 mark answer will give additional information needed for all methods and evidence, but this does not need to be on both sampling and methods/evidence. Typically an 11-12 mark answer will give additional information needed for all methods and evidence, but this does not need to be on both sampling and methods/evidence. Typically an 11-12 mark answer will give additional information needed for all methods and evidence, but this does not need to be on both sampling and methods/evidence. Typically an 11-12 mark answer will give additional information needed for all methods/evidence. Typically an 11-12 mark answer will give additional information needed for all methods/evidence. Typically an 11-12 mark answer will give additional information needed for all methods/evidence. Typically an 11-12 mark answer will give additional information for both primary methods and evidence to score will methods/evidence. Typically answers will make frequent reference to the specific area of investigation (media usage, comparing today and the past; and the past; and the past; and the past; and the past and the past and the past and the past and the s		Other suitable evidence.		
terms from the hypothesis within the response, i.e. 'media usage' and 'the past'. Possible Sampling Points:				
usage' and 'the past'. Possible Sampling Points: • The groups to be studied; • The size of sample; • The type of sample; • The composition of the sample; • The need to compare today and the past; • Other relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability, etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 evidence, but this does not need to be on both sampling and methods/evidence. Typically and 11-12 mark answer will give additional information for both primary methods and evidence. Le, a full response. This needs to be on both sampling and methods/evidence. Typically and evidence it.e. a full response. This needs to be on both sampling and methods/evidence. Typically and evidence it.e. a full response. This needs to be on both sampling and methods/evidence. Typically candidates will use sociological terminology and concepts this level. Context: Typically answers will make frequent reference to the specific area of investigation (media usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and				
Possible Sampling Points: • The groups to be studied; • The size of sample; • The type of sample; • The momposition of the sample; • The composition of the sample; • Access to the sample; • The need to compare today and the past; • Other relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 Methods and Evidence. Typically an 11-12 mark answer will give additional information for both primary methods and evidence i.e. a full response. This needs to be on both sampling and methods/evidence. Typically candidates will use sociological terminology and concepts in this level. Context: Typically answers will make frequent reference to the specific area of investigation (media usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject mater.				
Possible Sampling Points: The groups to be studied; The size of sample; The type of sample; The type of sample; The composition of the sample; The need to compare today and the past; Other relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (alidity, reliability, generalisations etc. Candidates will justify their choice of methods/samples/evidence within the spacific context of the investigation (media usage and to repeat). Conceptual answers are likely. Level 2 I mark answer will give additional information for both primary methods and evidence i.e. a full response. This needs to be on both sampling and methods/sevidence. Typically candidates will use sociological terminology and concepts will use sociological terminology and concepts will use sociological terminology and concepts in this level. Context: Typically answers will make frequent reference to the specific appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological larguage (quantitative data, ethics etc) and concepts (validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. I evel 2 I evel 2 I evel 2 Wethods and Evidence: This recomposition of the sample; Context: Typically anadistance will methods/evidence. Typically and technology and the past) and to the areas that a researcher would need to focus		usage' and 'the past'.		
The groups to be studied; The size of sample; The type of sample; The composition of the sample; Access to the sample; The need to compare today and the past; Other relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level. Explain and Justify: Expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level. Candidates will justify their choice of methods/samples/evidence within the specific context of the discussed within the specific context of the investigation (media usage, comparing today and the past) and to the sareas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level. Context: Typically answers will make frequent reference to the specific area of investigation (media usage, comparing today and the past areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference and discussion of such terms as bias, representat				
The size of sample; The type of sample; The type of sample; Access to the sample; Access to the sample; The need to compare today and the past; Other relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the successfully answers will make frequent reference to the specific context of the dusage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference on discussion of such terms as partitive/qualitative data and why this is required. Similarly, exp		Possible Sampling Points :		•
The type of sample; The composition of the sample; Access to the sample; Cother relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability, generalisations etc. Candidates will justify their choice of methods/samples/evidence within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence.		 The groups to be studied; 		
The composition of the sample; Access to the sample; The need to compare today and the past; Other relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		The size of sample;		· · ·
Access to the sample; The need to compare today and the past; Other relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as suantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		The type of sample;		
The need to compare today and the past; Other relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the evidence to score within this level and these must be discussed within the specific context of the investigation (media usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference to such terms as quantitative/qualitative data.		 The composition of the sample; 		sociological terminology and concepts in this level.
The need to compare today and the past; Other relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the evidence to score within this level and these must be discussed within the specific context of the investigation (media usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference to such terms as quantitative/qualitative data.				
Other relevant sampling points. Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		 The need to compare today and the past; 		
Level 3 9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 Level 2 Level 2 Methods and Evidence: usage, comparing today and the past) and to the areas that a researcher would need to focus on to successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		• • • • • • • • • • • • • • • • • • • •		
9-12 marks Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 Successfully investigate the hypothesis. Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		31.		
Candidates reveal a good knowledge of appropriate research methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 Explain and Justify: Expect reference to such terms as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		Level 3		
methods and evidence and explain and justify these in a developed way in the context of the investigation. You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 Level 2 Explain and Justify: Expect reference to Such terms as quantitative/qualitative data and why this is required. Similarly, expect reference to Such terms as plas, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		9-12 marks		successfully investigate the hypothesis.
as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. I evel 2 as quantitative/qualitative data and why this is required. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		Candidates reveal a good knowledge of appropriate research		Explain and lustific Expant reference to such torms
You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 Trequired. Similarly, expect reference and discussion of such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		methods and evidence and explain and justify these in a		
You will probably be expecting full and detailed answers here that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 Such terms as bias, representativeness, validity, reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		developed way in the context of the investigation.		
that use sociological language (quantitative data, ethics etc) and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 reliability, generalisations etc. Candidates will justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:				
and concepts (validity, reliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 justify/explain 2 relevant methods and a piece of evidence to score within this level and these must be discussed within the specific context of the evidence to score within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:				
and concepts (validity, feliability etc) and will discuss two primary methods plus secondary evidence. The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 evidence to score within this level and these must be discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:				
The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 discussed within the specific context of the question - a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:				
The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 a general justification for a methods use should not be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		primary methods plus secondary evidence.		
The focus area/context of the investigation will be kept in mind and referred to within the candidates answer. Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. I evel 2 Interest to the investigation will be kept in mot be placed in the top level, however good it may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:				·
Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. I evel 2 may be. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		,		
Candidates will justify their choice of methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:		mind and referred to within the candidates answer.		• • • • • • • • • • • • • • • • • • • •
methods/samples/evidence within the specific context of the investigation (media usage and comparing today with the past). Conceptual answers are likely. I evel 2 fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:				
investigation (media usage and comparing today with the past). Conceptual answers are likely. Level 2 Internods/samples/evidence within the specific context of the subject matter. There may be few, if any, errors of spelling, punctuation and grammar. Level 2 Methods and Evidence:				· · · · · · · · · · · · · · · · · · ·
past). Conceptual answers are likely. Level 2 Spelling, punctuation and grammar. Level 2 Methods and Evidence:				
Level 2 Level 2 Methods and Evidence:				
Methods and Evidence:		past). Conceptual answers are likely.		
I AVAL 2				
		Level 2		Typically a 5-6 mark answer will refer to two relevant

Question	Expected Answer	Mark	Rationale/Additional Guidance
	5-8 marks Candidates reveal a basic knowledge of appropriate research methods and evidence and explain and justify these in a basic way with some focus on the context of the investigation (e.g. may refer to the media). There will be more than just description to score in this band i.e. some justification – however brief – of why particular methods/evidence/samples have been used for the investigation. The level of justification is likely to determine the placing within the level. This may be done via a discussion of weaknesses/problems with other methods/evidence/samples.		primary methods and samples and one relevant piece of evidence. Typically a 7-8 mark answer will do the former but is also likely to give some additional information i.e. using a few sociological terms to describe some relevant choice of samples (i.e. stratified by age and gender) or giving some extra methodological details (i.e. unstructured interview rather than just interview). Context: Typically answers will make some reference to the specific area of investigation although this may not be for all points and may be quite vague. It will be more than a general response, however, e.g. may refer to the media. Explain and Justify: Typically candidates will provide some reasons for their choice of methods and evidence. This will go beyond description of the research process. Sociological understanding will be evident although they may not use sociological terminology and concepts lower in the level. Some candidates will deal with less than the required number of methods/evidence well, whilst others will deal with the required amount but with less success. If only one relevant method/piece of evidence is justified/explained (although more than one will be described) score max 6 marks. If two relevant methods/piece of evidence are justified/explained (although three will typically be described) score max 8 marks. There will be some errors of spelling, punctuation and grammar, but these are unlikely to be intrusive or obscure meaning.
	Level 1		

Question	Expected Answer	Mark	Rationale/Additional Guidance
Question	1-4 marks Candidates reveal a limited knowledge of appropriate research methods and evidence and explain and justify these in a limited way with little focus on the context of the investigation. A lack of detail is likely to characterise responses in this band. You may see methods/evidence merely identified or described rather than justified. You may see lists. The context of the investigation is unlikely to be focused on in candidate's answers. Likely to be very general responses. Justification is unlikely in this band. Any essays about media usage with no focus on the methods and evidence used to investigate this = 0 marks. NB- The 'best fit' approach will need to be used when assessing the overall quality of a candidate's response in this question.	Mark	Level 1 Methods and Evidence: Typically a 1-2 mark answer will refer to only one relevant method and sample or piece of evidence. A 3-4 mark answer will typically refer to one relevant primary method and sample and one relevant piece of secondary evidence or two relevant primary methods. Three could also be referred to but in a descriptive/list-like way. A lack of detail is likely to characterise responses. Context: Typically answers will make little reference to the specific area of investigation and will thus be a general response about methods with little context (i.e. doesn't refer to the media). Explain and Justify: Typically there will be few if any real reasons provided for the choice of methods and evidence. Any given are likely to be general rather than specific to this investigation. Candidates are likely to describe the research process rather than explain and justify their methodological decisions. There are likely to be some errors of spelling, punctuation and grammar of which some may be noticeable and intrusive.
	Section A Total Section B – Key Concepts in Sociology	[30]	
6.	Values – General ideas about what is right and wrong and	[4]	1 mark for each correctly matched concept/ definition.

B671 Mark Scheme June 2017

Que	estion	Expected Answer	Mark	Rationale/Additional Guidance	
		what is worth striving for			
		Informal social control – Controlling people's behaviour in an unofficial way		NB – please exercise vigilance when marking this question, don't presume the candidates will have got it right.	
		Agents of socialisation – The places or groups of people responsible for teaching individuals correct norms, values and behaviour.			
		Primary socialisation – Learning the correct behaviour, norms and values during early childhood			
7.	(a)	A punk/punks	[1]	A one word answer is fine here as it's an 'identify' question.	
	(b)	 Youth subcultures such as mods, rockers, skinheads, Goths, Emos, Skaters, Hippies etc; 	[1]	Punks cannot be credited.	
		 Criminal subcultures such as gangs, the mafia; School subcultures such as anti-school, pro-school etc or specific examples of these i.e 'The Lads', 'The Rebels', 'geeks' etc; Religious subcultures such as cults, sects, Muslims; 		This is an 'identify' question so a one word answer is fine to credit.	
		 Ethnic subcultures such as Polish, Afro-Caribbean, Traveller etc; 			
		 Subcultures based on class such as working class and underclass; Other reasonable response 			

Question	Expected Answer	Mark	Rationale/Additional Guidance
7. (c)	Two from: Females as submissive/passive; Females not engaging in sexual activity before marriage; The female 'bedroom culture'; Females as gossips/like to talk; Females paying care and attention to their appearance i.e. wearing make-up, having their hair done, wearing skirts and dresses etc; Females as creative and expressive i.e. drama/dance/art etc; Stereotypical expectations in attitudes to females in the workplace e.g. low status positions, low pay, working in traditionally female jobs i.e. nursing etc; Females are not strong/physically weak and in need of help – typically from a man; Females as child carers/nurturers; Females as emotional; Females as the caring, mother figure; Females more likely than males to work part time; Female housewife/domestic/expressive role; Other reasonable response.	[4]	One mark for a correct identification of one feature of a stereotypically feminine identity. Two marks for two correct identifications of two features of a stereotypically feminine identity. One mark for an accurate description of one feature of a stereotypically feminine identity or for two partial/under-developed explanations for each point. Two marks for two accurate descriptions of two features of a stereotypically feminine identity. Expect a wide variety of responses here using a wide range of different examples. The key for marking is that the candidate clearly understands what is meant by a stereotypically feminine identity. STEREOTYPE – a generalised and simplistic view of a group of people that ignores individual differences. They are often negative. FEMININITY – the quality of acting in a way that a society deems is typically female behaviour.

Question	Expected Answer	Mark	Rationale/Additional Guidance
7. (d)	 One from: Representation of males and females in the media remains very stereotypical i.e. strong males and weak females; Imitation – males and females will copy what they see in the media; Role models – male and female role models in the media will be very influential in determining our gender identities; Informal social control – the media makes it clear that there are likely to be negative sanctions and consequences if one's gender identity norms are not adhered to; Manipulation – the media encourages certain behaviour to be seen as 'normal' for either a girl or a boy and discourages any behaviour associated stereotypically with the opposite sex; Representations of gender through marketing and advertising i.e. dolls for girls, trucks for boys, set and encourage gender norms; In the postmodern world the media is everywhere therefore its power to influence gender identities is greater than ever before'; Media is now global meaning that a wider range of possible gender identities are now consumed; New man/meterosexual male – a much more common image in the media now and may influence male gender identities i.e. advertising male grooming products; More likely to see representations of strong, career women which may influence female gender identities; Crisis of masculinity – male identity may be affected by the lack of positive male working class role models and strong and successful females seen in today's media; Other reasonable response. 	[2]	One mark for a correct identification of one way the media socialises individuals into their gender identities. One mark for an accurate explanation of the way identified. To gain two marks candidates must focus on both gender identity and the media. GENDER IDENTITY – how we think of ourselves and how others think of us in terms of our gender. Candidates may choose to explain a male or a female gender identity or both. They may talk generally or use a specific example/context in their explanation. Either way is fine to credit.
	15		

Que	estion	Expected Answer	Mark	Rationale/Additional Guidance
8.	(a)	Two ways from: Clothing i.e. wearing a hijab or a turban; Behaviour i.e. regularly praying; Norms and values associated with religion – attitudes, clothing, behaviour etc using examples as specified in the associated bullet points; Religious rules affecting behaviour i.e. Islamic prohibitions regarding alcohol; Religious traditions i.e. Christian celebration of Xmas involves giving presents, Islamic tradition of Ramadan; Peer group i.e. may be made up of people of the same religion/cultural comfort zones; Attitudes and beliefs i.e. belief in the after-life, belief that same sex relationships are wrong; Food i.e. halal meat; Stereotypical assumptions of others i.e. Muslims stereotyped as terrorists; Self-fulfilling prophecy i.e. acting in the way others believe them to be; Style and accessories i.e. wearing a cross, henna tattoos; Relationships, marriage and family life i.e. having more than one wife, belief that divorce is wrong; Gender roles i.e. may be traditional or segregated or patriarchal; Education i.e. belief that boys need an education more than girls; Place of worship i.e. worshipping in church or at a mosque or in a temple; Religious belief may lead to prejudice and discrimination therefore the religion acts as a safe haven and offers a sense of belonging; For migrants/non-nationals, religion may be a means to hold onto one's heritage, roots and traditions; Other reasonable response.	[4]	One mark for correctly identifying one way that religion can affect an individual's identity. Two marks for two correct identifications of two ways that religion can affect an individual's identity. One mark for an accurate explanation of one way that religion can affect an individual's identity or for two partial/under-developed explanations for each point. Two marks for two accurate explanations of two ways that religion can affect an individual's identity. Candidates may approach this question in a general way or may discuss specific examples from particular religions. Either way is fine to credit.

Question	Expected Answer	Mark	Rationale/Additional Guidance
8 b.	 One from: through educational qualifications i.e. going to University and being able to access graduate jobs; through hard work i.e. putting in the effort required to do better; through marriage i.e. marrying someone from a higher class; 	[2]	1 mark for correctly identifying one way that status can be achieved.1 mark for giving a relevant description of one way status can be achieved.
	 through your job/the workplace i.e. promotions, pay rises; through nurturing a talent i.e. practising and training for a football team to improve your skills; through campaigning and marketing i.e. a political candidate, head girl; through winning a competition/the lottery i.e. appearing on a TV talent contest and thereby achieving a record contract; through entrepreneurial skills i.e. setting up your own business; through social media/the internet i.e. using social networking to raise your virtual profile and thus become successful i.e.vines/you-tube 'stars'; through celebrity status, raising your profile, being talked about in the media etc; other reasonable response 		ACHIEVED STATUS – earning your own status through hard work, individual effort etc;

Question	Expected Answer	Mark	Rationale/Additional Guidance
9.	Candidates may make reference to some of the following ideas in constructing their supporting arguments. Arguments for: Formal agencies of social control have a lot of power and influence and so can make individual's conform; Formal agencies of control often lead to negative and serious consequences and so encourage individuals to conform e.g. a criminal record; Formal agencies have the weight of the law behind them and so are upheld by standardised and powerful institutions; People tend to be afraid of the consequences that formal agencies of social control and so will conform; Deterrence – can be used generically as a reason for formal social control working or could be linked specifically with a formal agent i.e. police, prisons etc; Police – have the power of arrest, stop and search powers, police targeting, police labelling etc; Courts/judiciary – are able to sentence people, determine whether they are guilty or innocent etc; Government – make and change the law, set the tariffs that courts/police work to, regulators of the other agents etc; Prison/Penal system – can take away a person's liberty, determine what they can and can't do, rehabilitation, incarceration etc; Army – can legally use physical force, weapons etc to control individuals and countries; Social Services – can have a say in family life, determine if children stay with families etc;	[12]	A wide range of formal agencies of social control may be referred to or, alternatively, candidates may focus on a smaller number in more detail. Expect discussion of the processes of socialisation and informal agencies of social control in evaluation too. There may be a sense of the influence of any agencies ability to control being dependant on the recipients in the better answers i.e. the police may be particularly influential for younger people. The better answers are likely to focus on specific examples of how individual agencies can control individuals and use associated policies/concepts/examples i.e. police and the power of arrest, prisons ability to deter others from crime etc.

Expected Answer	Mark	Rationale/Additional Guidance
Candidates may make reference to some of the following		
ideas when evaluating against the claim.		Candidates are likely to refer to informal agencies of social control in their evaluative points. However, they
Arguments against:		may also question the power of the formal agents
Too deterministic - it is possible to go against the		generically or by referring to specific agents.
agencies of formal social control e.g. riots, protests;		Socialisation may also be considered in terms of
 Too generalised – individuals react differently to 		evaluation.
agencies of formal control, some conform some do not;		
If formal agencies were so powerful in making people		
conform then there would be no need for institutions		
such as prisons, recidivism rate etc;		
 Informal control agencies tend to have closer relationships with individuals than formal agencies 		
therefore may be better placed to control;		
Informal agencies of social control can be more flexible		
in how they control individuals and so may prove to be		
more effective than the generic rules of formal control;		
Media – imitation/role modelling/norm referencing - may		
be very influential - examples such as advertising,		
violence, sexual images, body image pressures etc;		
Religion –impact of religion on a person's life i.e. holiefa parma values eppearance eta may all be more		
beliefs, norms, values, appearance etc may all be more influential than formal agencies;		
Education – young people spend an increasing amount		
of time in education and therefore it must be influential -		
hidden curriculum, sanctions and rewards, rules and		
regulations, exclusions etc;		
Workplace – rules here control individuals as they want		
promotions, to keep their jobs, health and safety etc;		
Peer group – peer group pressure, exclusion,		
humiliation, need to conform are all big influences on		
individuals, particularly younger people;Family – sanctions, role models, manipulation,		
 Family – sanctions, role models, manipulation, canalisation etc all control individuals; 		
Other reasonable response.		
·		
NB The 'best fit' approach will need to be used here when		
assessing the overall quality of a candidate's response.		

Question	Expected Answer	Mark	Rationale/Additional Guidance
			Meaning is clear. Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter. There may be few, if any, errors of spelling, punctuation and grammar.
	Level 2 5-8 marks Candidates reveal a basic knowledge of whether formal agencies of social control make sure that individuals conform to society's expectations and apply basic but relevant examples to the question. The debate is evaluated in a basic, straightforward way.		Level 2: 5-8 marks Knowledge: Candidates reveal a basic knowledge of whether formal agencies of social control make sure that individuals conform to society's expectations. Typically answers will contain sociological ideas but without sociological language. Specific details and ideas are likely to be lacking, adopting instead a more general tone of response, but this will be relevant and, at the top end of the level, covered in some detail.
	Answers in this band will be sociological in focus although specific sociological terms and language may not be used or not used regularly/accurately, particularly lower in the band.		Candidates will be clear what is meant by formal agencies of social control. Application: Candidates apply basic knowledge and examples to the question. Typically answers will discuss various ways that formal agencies ensure individuals conform. Their effectiveness is likely to be considered in only a basic
	Various ways that formal agencies of social control make individual's conform are likely to be referred to here. The specific processes used and their consequences for individuals are unlikely to be focused on in any real depth, however.		way or implicitly. The range of points and examples considered are likely to be narrow and/or lacking in detail/development, particularly at the bottom of the level. There may not be a specific focus on processes of social control, considering it more generally instead. Evaluation: Candidates analyse and evaluate the debate in a basic way.
	More than a one sided answer – simple juxtaposition is most likely here (evaluation marks).		Typically, evaluation is likely to be simple and/or under-developed (i.e. for and against juxtaposition). At the top of the level expect points/examples to be clear and relevant and focused on the debate with some sense of their influence and impact. Relevant information and evidence is presented and meaning is generally clear. There will be some errors of spelling, punctuation and grammar, but these are unlikely to be intrusive or obscure meaning.

Question	Expected Answer	Mark	Rationale/Additional Guidance
	Level 1		Level 1: 1-4 marks
	1-4 marks		Knowledge: Candidates reveal a limited knowledge
			of whether formal agencies of social control make
	Candidates reveal a limited knowledge of whether formal		sure that individuals conform to society's
	agencies of social control make sure that individuals conform		expectations. Answers are likely to be brief and/or
	to society's expectations		descriptive and lacking in relevant focus.
	The debate is evaluated in a limited way, if at all.		Typically answers will have implicit sociological ideas
			or be based on common sense. Answers are likely to
			be brief and lacking in range and detail. At the bottom
	Answers here may be rooted in common sense rather than		of the level only one point is likely to be made
	specific sociological knowledge.		
			Application: Candidates apply limited knowledge and
	Formal agencies of social control may be misunderstood or		examples to the question. Understanding of the ways
	unclear – may confuse with informal agencies, for example.		formal agencies of social control may lead to
			conformity may not be made explicit in this level but
			instead may be discussed inaccurately or without
	Answers may be brief, vague and undeveloped. Likely to lack		explicit links to the question or with confusion.
	breadth and depth. May be a simple list or description.		Typically answers will only discuss social control
			generally and so will be limited in range and precision.
			Issues, points, concepts and examples are likely to be
			dealt with in a simple or list-like way. Specific
	Likely to be one sided and/or very simplistic.		examples and/or the agencies of formal social control
			are unlikely to be discussed in a meaningful way.
			Candidates may talk about socialisation instead of
			social control – so may only be marginally relevant.
			Evaluation: Candidates analyse and evaluate the
			debate in a limited way.
			Typically evaluation will be narrow or not directly
			relevant. Likely to be a lack of focus on how much
			control formal agencies actually have. A one-sided
			response is likely. Information and evidence is
	Remember when deciding upon the final mark to be		presented with some lack of clarity and inaccuracy.
	awarded all three skill areas must be considered when		Arguments and points are interpreted simply. There
	coming to a final decision, using the 'best fit' approach.		are likely to be some errors of spelling, punctuation
			and grammar of which some may be noticeable and
			intrusive.

Question	Expected Answer	Mark	Rationale/Additional Guidance
	Section B Total	[30]	

Assessment Objectives Grid (includes QWC)

1 1 1 2	2	1 1 1 1 4 4
1 1 2	2	
1 2	2	
1 2	2	
1	2	
1		4
1		
1	1	1
[1
2	2	4
3	4	12
		4
		1
		1
2		4
1		2
2		4
1		2
3	4	12
22	12	60
	1 2 1 3	1 2 1 1 3 4

OCR (Oxford Cambridge and RSA Examinations) 1 Hills Road Cambridge **CB1 2EU**

OCR Customer Contact Centre

Education and Learning

Telephone: 01223 553998 Facsimile: 01223 552627

Email: general.qualifications@ocr.org.uk

www.ocr.org.uk

For staff training purposes and as part of our quality assurance programme your call may be recorded or monitored

Oxford Cambridge and RSA Examinations is a Company Limited by Guarantee Registered in England Registered Office; 1 Hills Road, Cambridge, CB1 2EU Registered Company Number: 3484466 **OCR** is an exempt Charity

OCR (Oxford Cambridge and RSA Examinations) Head office

Telephone: 01223 552552 Facsimile: 01223 552553



